



COMPUTEX
TAIPEI

May 31 - June 4, 2016

2016 Full edition

POST SHOW REPORT



Smart IoT Carrying out the concept of a smart living future!

Startups Creating a global tech startup event where innovation begins!

Business solutions Showing the capability of Taiwan's hardware manufacturing and software solutions.

Gaming VR Displaying the latest VR techs with High-end gaming products.

Industry giants including Acer, AMD, ARM, ASUS, Intel, Microsoft, and NVIDIA, launched new products during COMPUTEX.



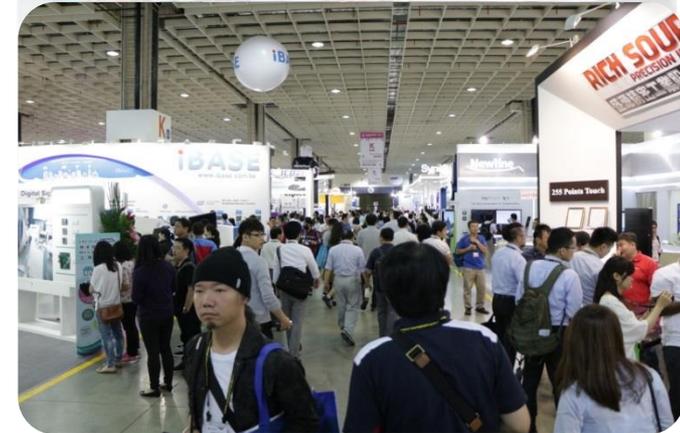
Outline

VR & Gaming Stole the Show

Big names displayed their latest VR technology along with new gaming products, including GIGABYTE, HTC, Samsung, MSI, acer, ASUS, Coolermaster, and Zotac.



Date	May 31th – June 4 th , 2016 (36th edition)
Venue	Xinyi District : TWTC Hall 1, Hall 3, and TICC Nangang District: Nangang Exhibition Center Hall 1
Scale	1,602 exhibitors from 30 countries, occupying 5,009 booths (including 217 startups from 22 countries of InnoVEX) (23% first-time exhibitors)
International Visitors	40,969 International visitors from 178 countries (4.7% growth compared to 2015)
TOP10 International Visitors	China, Japan, USA, Hong Kong, Korea, Singapore, Thailand, Malaysia, Vietnam, Philippines
Organizer	Taipei Computer Association (TCA) Taiwan External Trade Development Council (TAITRA)
Official Website	my.computex.biz



Venue	Area
TWTC Hall 1	Peripherals & Accessories, Mobile Devices, Communication & Networking, SmarTEX (Security Application, Smart Home & Entertainment, Wearable Devices, Automotive Electronics, 3D Business & Application, Smart Tech Solutions)
Nangang Exhibition Center Hall 1	4 th Floor: Systems & Solutions, Smart Businesses, International Exhibitors, Cross Straight Exhibition 1 st Floor: Touch Applications & Display Products, Components & Parts, Data Storage, Embedded & Smart Manufacturing (Best Choice Award, d&I Award, Taiwan Excellence Award)
TWTC Hall3	InnoVEX (217 startups from 22 countries)
TICC	Semiconductor & Stellar Exhibitors

- **40,969** International Visitors from **178** countries
- International Visitors compared to 2015: **4.7%** ↑
- Asian Visitors compared to 2015: **4.3%** ↑

TOP 10 International Visitors



China



Japan



USA



Hong Kong



Korea



Singapore



Thailand



Malaysia



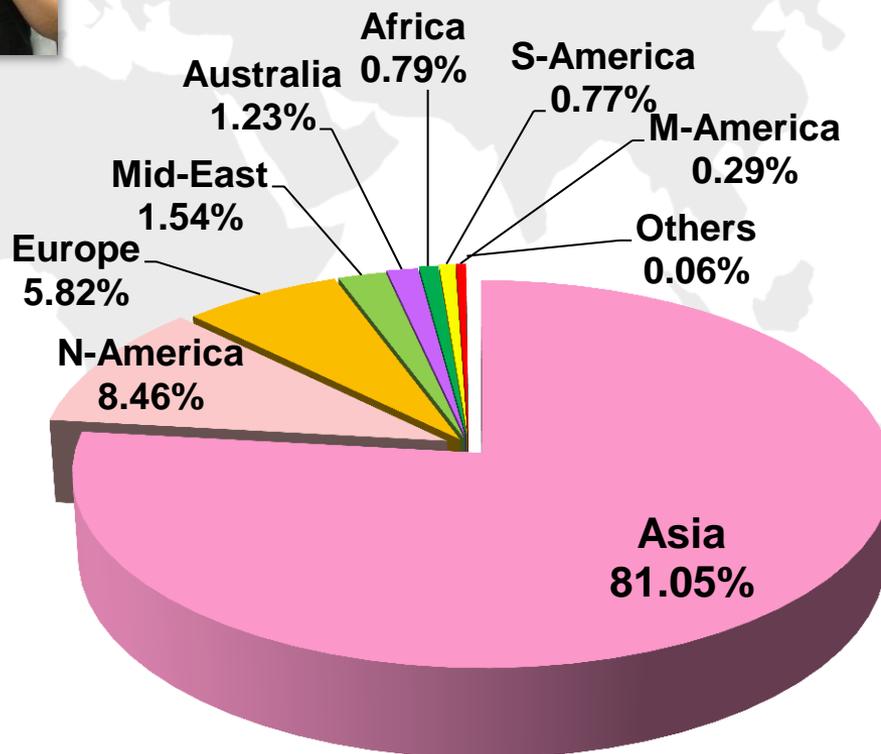
Vietnam



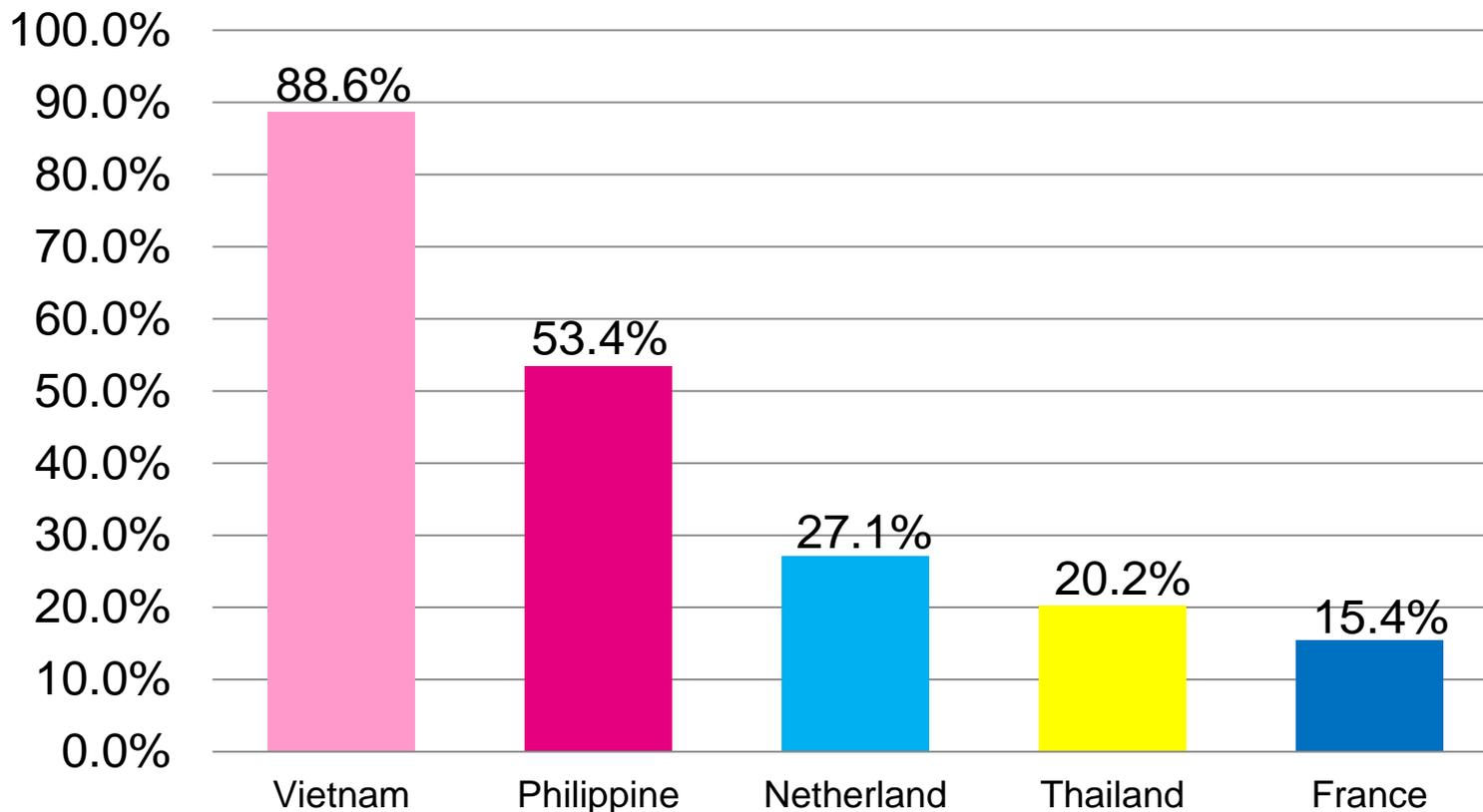
Philippines



- Over 81% from Asia
- Over 14% from N-America & Europe

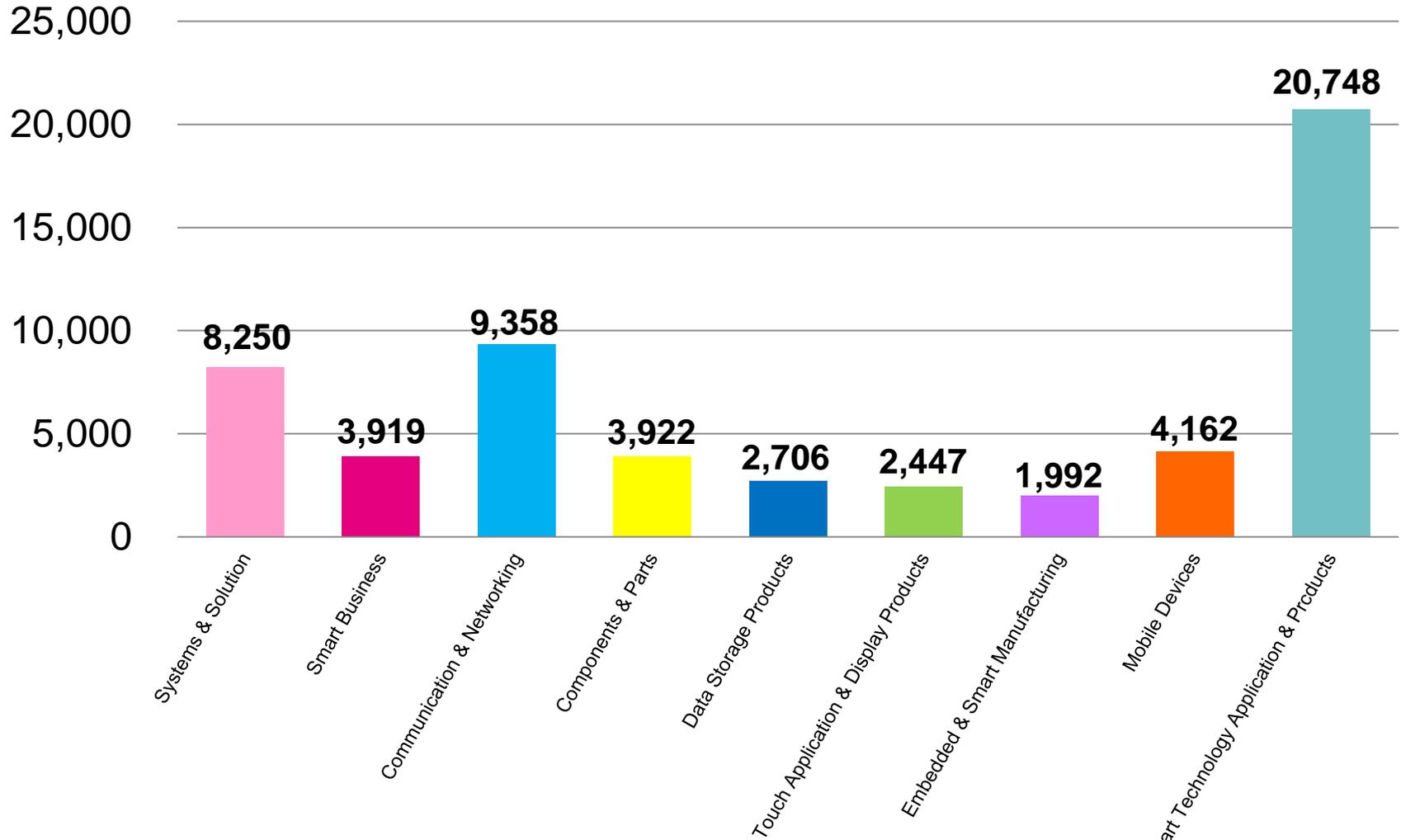


Growth Rate



***Every international visitor can select more than one product category.**

Product Categories with Highest Interest from International Visitors



Special
Exhibit

SmarTEX

SmarTEX The latest IoT applications to a smart living life!



Security Application



Smart Home
& Entertainment



3D Business
& Applications



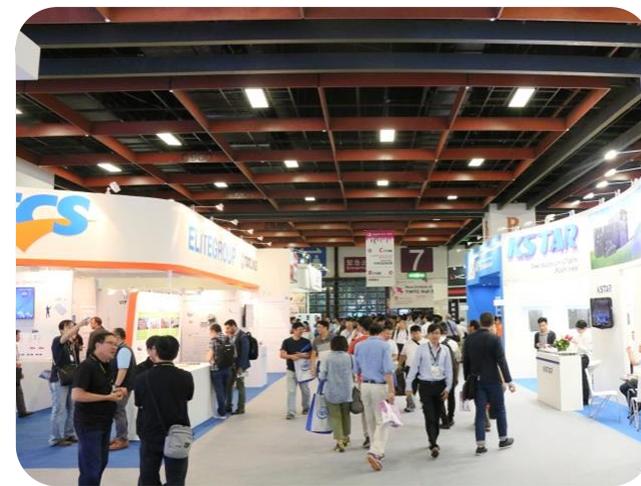
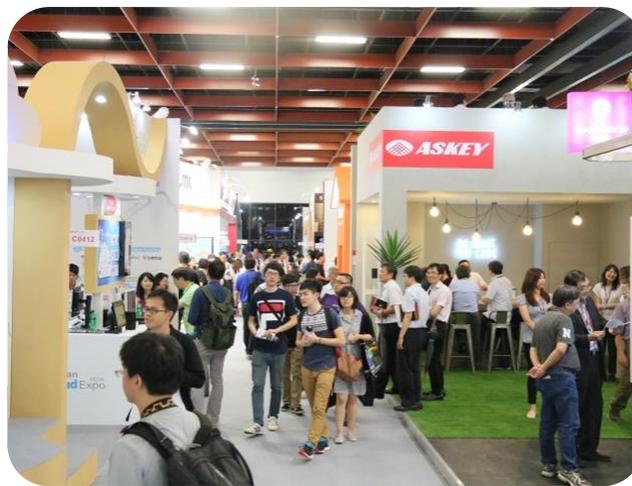
Wearable Devices



Automotive Electronics



Smart Tech Solutions



Special Exhibit

InnoVEX

217 startups from 22 countries
Attracting 10,975 visitors in 3 days



107 teams competing for a prize of
30,000 USD



After Party



Exhibition

Forums
& Panels

Pitch
Contest

Demo

Parties

Match-
making

100+ Forums & Panels
With international VCs, startups, and
industry giants



Product Demo



Networking



100+ forums and speeches with **2,300+** attendees



CPX Conference [Keynote]
Future Technology



2016 Andes-Embedded Forum



2016 Taiwan-Germany Productivity/Industry 4.0 Forum



Taiwan-Japan Bilateral
Smart Industry Summit



e21FORUM 2016
Vision with Intelligence: Amazing New Era!



2016 Microsoft Forum



Best Choice Award



Seeds of ICT

36 winning products selected from **400** entries

featuring **Culture & Creative, Eco-friendly, and Industrial Design**



PRESS CONFERENCE
Media Focus



OPENING CEREMONY
Winners Awarded by
President Tsai

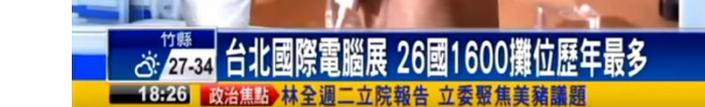


Onsite Exhibition
Award Pavilion



ROBOTS
Computex 2016 highlights: Home robot, razor-thin MacBook clone, and a gorgeous 3D printer

20,000+ related articles during May-June
Google search 「COMPUTEX 2016」



CNET June 2

The best from [Computex](#).

The best of the [Computex Design and Innovation awards 2016](#) (pictures)

Every year, Taiwan's [Computex](#) trade show honours the best in consumer technology innovation and design with its D&I Awards. Here are our favourites...

WWW.CNET.COM

25 3 Comments 2 Shares

Gadgets 360 June 12 at 4:30pm

We get a glimpse at the future of computing at this year's [Computex](#). Here are some of the highlights...

The Future of Computing

Computex 2016

131 22 Shares 7.7K Views

Digital Trends June 2

Keyboards are still hot!

The mechanical keyboards of [Computex](#) prove Steve Jobs was wrong about the PC

The halls of [Computex](#) are filled to the brim with keyboards, even while some...

DIGITALTRENDS.COM | BY MATT SMITH

70 14 Comments 21 Shares

Android Central was live. June 2

Come visit the [Computex](#) show floor with us!

293 44 Comments 14 Shares 4.1K Views

PCMag June 6 at 1:00am

This computer hardware stole the show.

The Best of [Computex 2016](#)

From powerful processors to adorable robots, [Computex 2016](#) did it all.

HTTP://WWW.PCMAG.COM/SLIDESHOW/STORY/344927/THE-BEST-OF-COMPUTEX-2016

37 1 Comment

AI Jazeera English June 2

Taiwan is hosting Asia's biggest technology exhibition, [Computex 2016](#), right now.

AI Jazeera's [Adrian Brown](#) reports.

ASIA TECHNOLOGY COMPUTER FAIR UNDERWAY

131 22 Shares 7.7K Views

PC Gamer June 1

Computex 2016: the year the pretty coloured lights finally took over.

RGB LEDs are all over motherboards at [Computex 2016](#)

It's a case modder's dream this year. But if you don't care much about flashy...

PCGAMER.COM | BY PC GAMER

780 41 Comments 47 Shares

Gadgets 360 June 27 at 5:30am

Thousands and thousands of exhibits at [Computex 2016](#), we saw some strange, delightful and amusing products for your enjoyment

The Weirdest Lights and Sounds

Computex 2016

86 22 Shares 5.7K Views

Channel NewsAsia May 31

You could soon work out in a virtual reality world, as [Channel NewsAsia's Victoria Jen](#) finds out at Asia's largest technology trade show [Computex](#).

http://bit.ly/20Rot9e

1 Comment

2 Comments 4 Shares 3.8K Views

Computex Taipei Taipei World Trade Center Nangang Exhibition Hall May 31

Come find the [BC logo](#) in the VR movie and get a gift! The outstanding winning products displayed at #BCAward Pavilion Booth #307, Nangang Hsi 1.

VR EXPERIENCE

BC Best Choice Award

13 others

The President of Taiwan tries a quick chat with [ASUS'](#) home robot, [Zenbot](#). Check out all our coverage from [COMPUTEX TAIPEI](#) here: http://engr.co/272AK0u

560 193 Comments 54 Shares 23K Views



SEE
YOU
NEXT
YEAR



May 30th - June 3rd, 2017