



COMPUTEX
TAIPEI

May 31 - June 4, 2016

2016 Full edition

POST SHOW REPORT



Smart IoT Carrying out the concept of a smart living future!

Startups Creating a global tech startup event where innovation begins!

Business solutions Showing the capability of Taiwan's hardware manufacturing and software solutions.

Gaming VR Displaying the latest VR techs with High-end gaming products.

Industry giants including Acer, AMD, ARM, ASUS, Intel, Microsoft, and NVIDIA, launched new products during COMPUTEX.



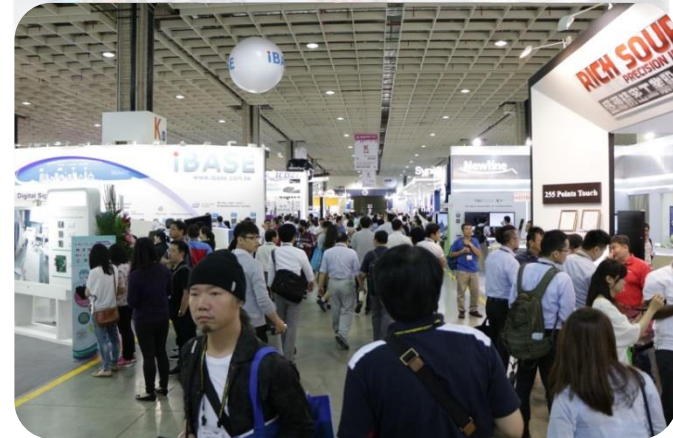
Outline

VR & Gaming Stole the Show

Big names displayed their latest VR technology along with new gaming products, including GIGABYTE, HTC, Samsung, MSI, acer, ASUS, Coolermaster, and Zotac.



Date	May 31th – June 4 th , 2016 (36th edition)
Venue	Xinyi District : TWTC Hall 1, Hall 3, and TICC Nangang District: Nangang Exhibition Center Hall 1
Scale	1,602 exhibitors from 30 countries, occupying 5,009 booths (including 217 startups from 22 countries of InnoVEX) (23% first-time exhibitors)
International Visitors	40,969 International visitors from 178 countries (4.7% growth compared to 2015)
TOP10 International Visitors	China, Japan, USA, Hong Kong, Korea, Singapore, Thailand, Malaysia, Vietnam, Philippines
Organizer	Taipei Computer Association (TCA) Taiwan External Trade Development Council (TAITRA)
Official Website	my.computex.biz



Venue	Area
TWTC Hall 1	Peripherals & Accessories, Mobile Devices, Communication & Networking, SmarTEX (Security Application, Smart Home & Entertainment, Wearable Devices, Automotive Electronics, 3D Business & Application, Smart Tech Solutions)
Nangang Exhibition Center Hall 1	4 th Floor: Systems & Solutions, Smart Businesses, International Exhibitors, Cross Straight Exhibition 1 st Floor: Touch Applications & Display Products, Components & Parts, Data Storage, Embedded & Smart Manufacturing (Best Choice Award, d&I Award, Taiwan Excellence Award)
TWTC Hall3	InnoVEX (217 startups from 22 countries)
TICC	Semiconductor & Stellar Exhibitors

- **40,969** International Visitors from **178** countries
- International Visitors compared to 2015: **4.7%** ↑
- Asian Visitors compared to 2015: **4.3%** ↑

TOP 10 International Visitors



China



Japan



USA



Hong Kong



Korea



Singapore



Thailand



Malaysia



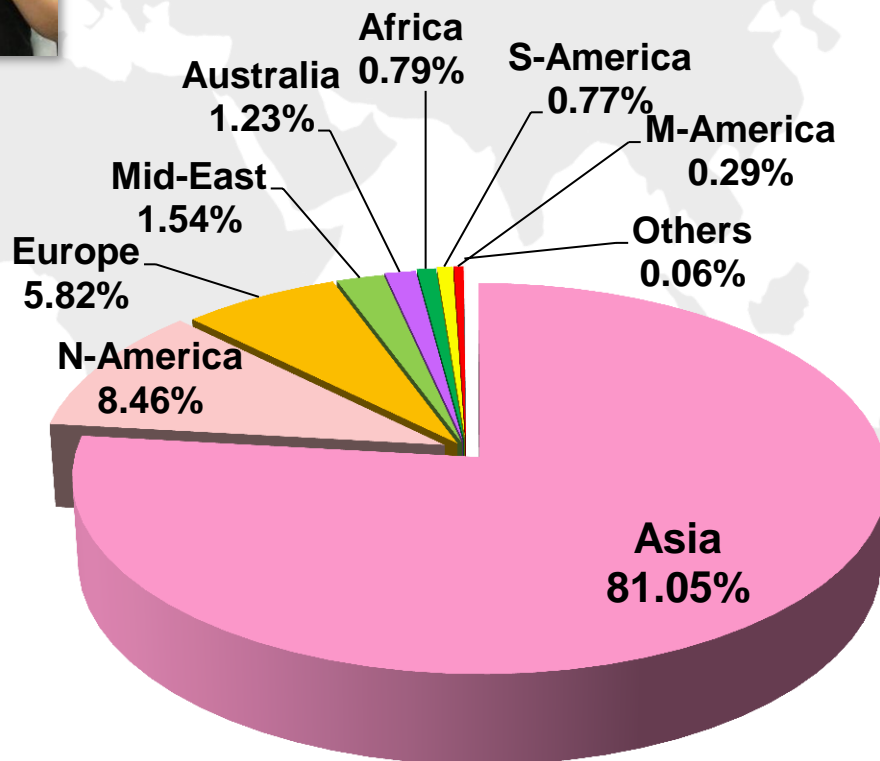
Vietnam



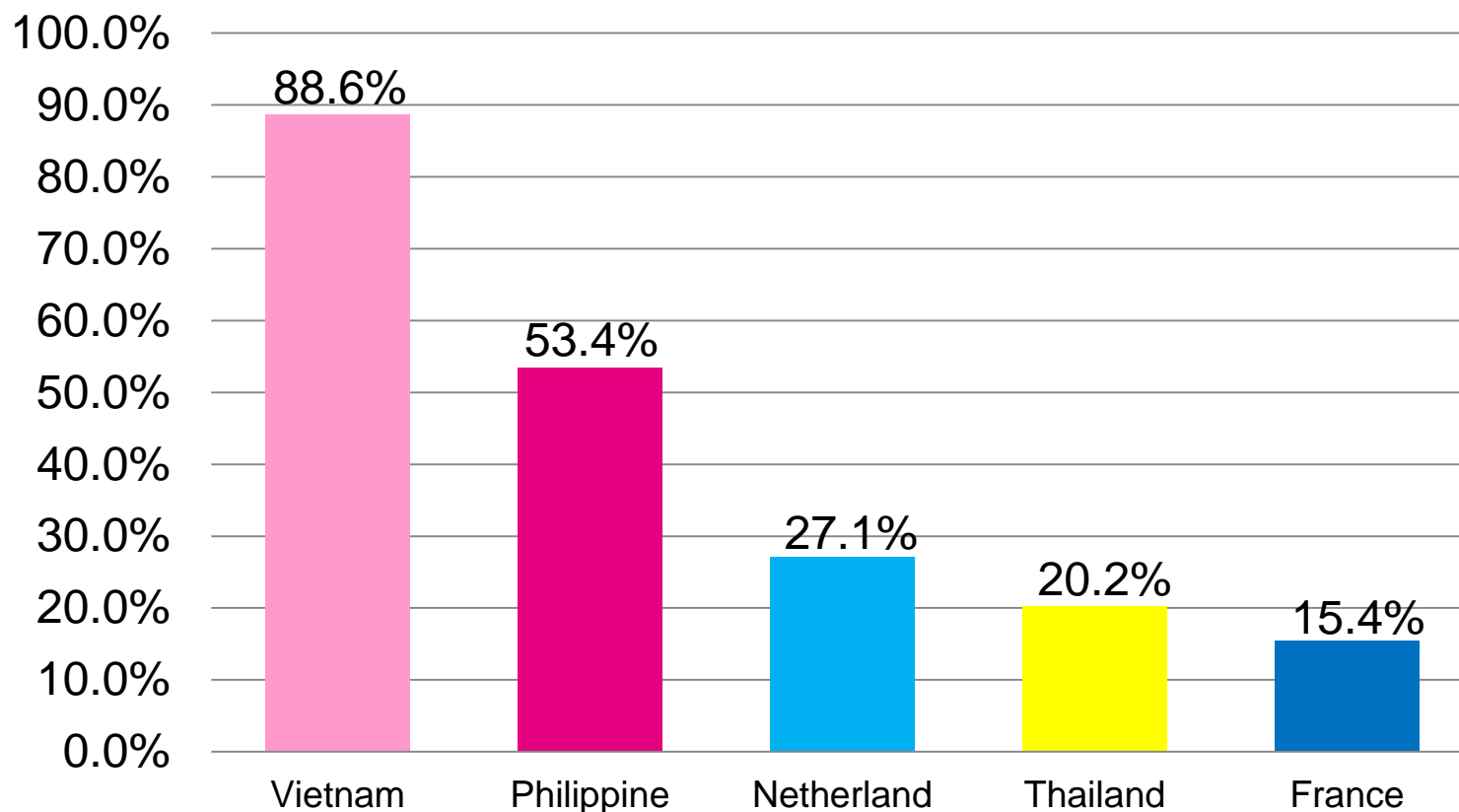
Philippines



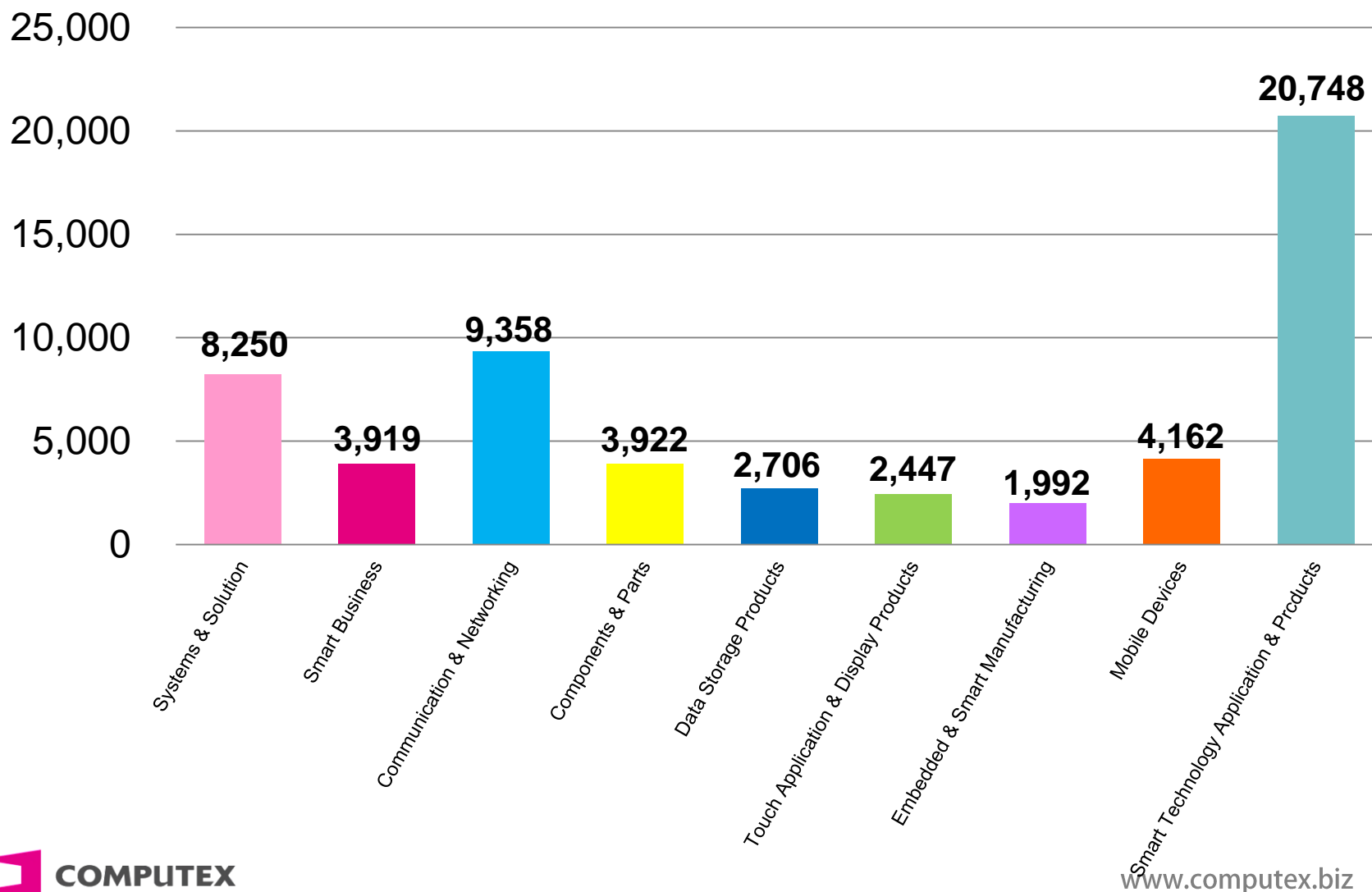
- Over 81% from Asia
- Over 14% from N-America & Europe



Growth Rate



***Every international visitor can select more than one product category.**



**Special
Exhibit**

SmarTEX

SmarTEX The latest IoT applications to a smart living life!



Security Application



Smart Home
& Entertainment



3D Business
& Applications



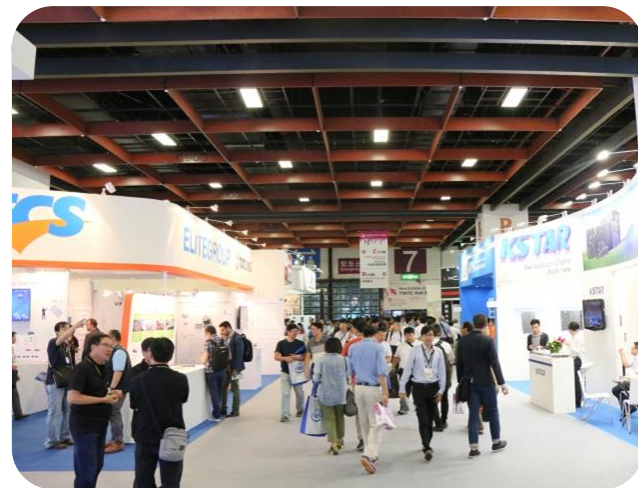
Wearable Devices



Automotive Electronics



Smart Tech Solutions



Special Exhibit

InnoVEX

217 startups from 22 countries
Attracting 10,975 visitors in 3 days



107 teams competing for a prize of
30,000 USD



After Party



Exhibition

Forums
& Panels

Pitch
Contest

Demo

Parties

Match-
making

100+ Forums & Panels

With international VCs, startups, and
industry giants



Product Demo



Networking



COMPUTEX
TAIPEI

InnoVEX
May 31-June 2, 2016

[Click here for InnoVEX Post Show Report](#)

www.computex.biz

100+ forums and speeches with **2,300+** attendees







Seeds of ICT

36 winning products selected from **400** entries

featuring **Culture & Creative, Eco-friendly, and Industrial Design**



PRESS CONFERENCE
Media Focus



OPENING CEREMONY
Winners Awarded by
President Tsai



Onsite Exhibition
Award Pavilion



CNET June 2 · Like Page

The best from Computex.

The best of the Computex Design and Innovation awards 2016 (pictures)

Every year, Taiwan's Computex trade show honours the best in consumer technology innovation and design with its D&I Awards. Here are our favourites...

WWW.CNET.COM

25 · 3 Comments · 2 Shares

Like Comment Share

PCMag June 6 at 1:00am · Like Page

This computer hardware stole the show.

The Best of Computex 2016

From powerful processors to adorable robots, Computex 2016 did it all. Check out our slideshow of the best products from the show.

HTTP://WWW.PCMAG.COM/SLIDESHOW/STORY/344927/THE-BEST-OF-COMPUTEX-2016

37 · 1 Comment

Channel NewsAsia May 31 · Like Page

You could soon work out in a virtual reality world, as Channel NewsAsia's Victoria Jen finds out at Asia's largest technology trade show Computex.

http://bit.ly/2ORt08e

25 · 2 Comments · 4 Shares · 3.8K Views

Gadgets 360 June 12 at 4:30pm · Like Page

We get a glimpse at the future of computing at this year's Computex. Here are some of the highlights...

131 · 22 Shares · 7.7K Views

Digital Trends June 2 · Like Page

Keyboards are still hot!

The mechanical keyboards of Computex prove Steve Jobs was wrong about the PC

The halls of Computex are filled to the brim with keyboards, even while some...

DIGITALTRENDS.COM | BY MATT SMITH

70 · 14 Comments · 21 Shares

PC Gamer June 1 · Like Page

Computex 2016: the year the pretty coloured lights finally took over.

RGB LEDs are all over motherboards at Computex 2016

It's a case modder's dream this year. But if you don't care much about flashy...

PCGAMER.COM | BY PC GAMER

780 · 41 Comments · 47 Shares

Android Central June 2 · Like Page

was live.

Come visit the Computex show floor with us!

293 · 44 Comments · 14 Shares · 4.1K Views

Gadgets 360 June 27 at 5:30am · Like Page

the thousands and thousands of exhibits at Computex 2016, we found some strange, delightful and amusing products for your enjoyment

86 · 22 Shares · 5.7K Views

COMPUTEX TAIPEI

COMPUTEX TAIPEI

www.computex.biz 17



SEE
YOU
NEXT
YEAR



COMPUTEX
TAIPEI

May 30th - June 3rd, 2017