



2019 Post Show Report

By  Taipei Computer Association





COMPUTEX
TAIPEI

Smar**TEX** **InnoVEX**

171

Countries

42,495

International
Visitors

100+

Forums

470

Matchmaking

500+

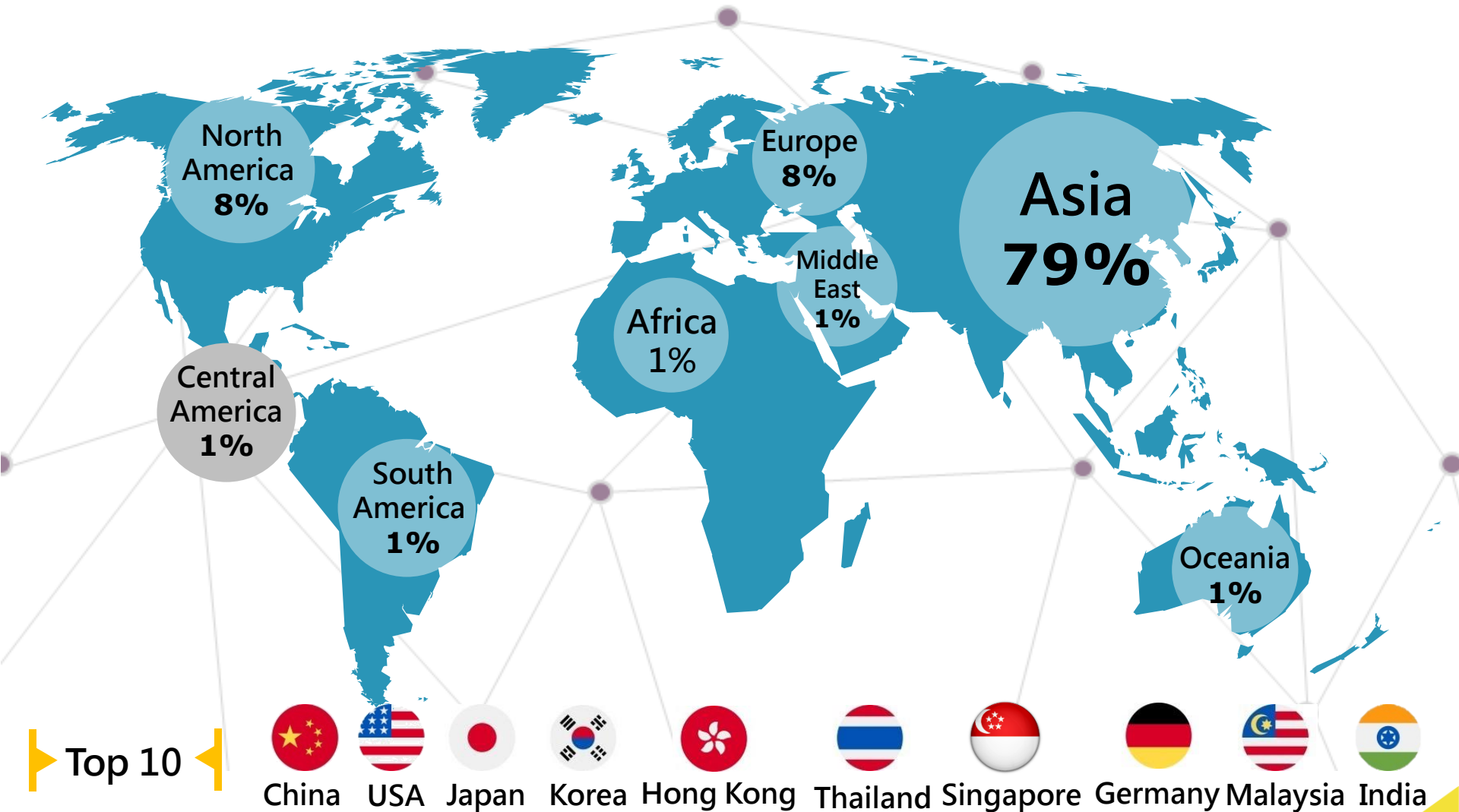
Investors

2019 TOP 10 International Visitors

China • USA • Japan • Korea • Hong Kong
Thailand • Singapore • Germany • Malaysia • India



42,495 Visitors From 171 Countries and Areas



4
Halls

1685
Exhibitors

5508
Booths



Storage & Database Solutions
Components & Advanced Power Tech
Industrial IoT & Embedded Solutions
Systems & Solutions
Gaming & XR
iStyle

Nangang Hall 1

InnoVEX

Exhibition/ Forum
Pitch / Matchmaking
Demo / Networking

TWTC Hall 1

Semiconductors
& Hospitality
Suites

TICC



SmarTEX 128 Exhibitors
Cyber Security & Video Surveillance
Smart Retail & Business Solutions
Touch Applications & Display Products
Computer Peripherals & Accessories
Communication & Networking
Mobile Device Accessories

Nangang Hall 2



InnoVEX

Expanded to A Larger Venue



25

Countries &
Regions

467

Startups

40+

Speakers

100+

Matchmaking
Meetings

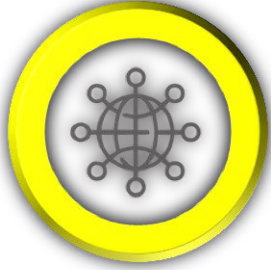
18251

Visitors

Gathering the Latest Trends



The 6 Highlights



IoT



Gaming



Smart Retail



5G



AI



Blockchain



SmarTEX



Smart
Tech Solutions



Wearable &
Healthcare Tech



AI Services &
Robotics



Smart Home



Smart
Transportation

Leading Corporations & Startups

World leading companies showcased cutting-edge technologies. Startups participation reached as high as 30%.



Multi Industrial Applications

Textile & Healthcare, Fintech, Smart Home, Medical, Automotive, etc.



Consolidated Smart IoT Applications

AIoT · Blockchain · Big Data · AI · Cloud Service, etc.



Latest Innovative Ideas and Solutions

Sports Tech

Blockchain

AI

Biotech

IoT Application

Smart Machinery

Startup Ecosystem





Best Choice Award

Focus on **5** Industries & **3** Trends



Gaming Entertainment



AI & IoT



Video Streaming



Enterprise Applications



Commerce & Life Style

35 Winning Products to Reach
The Mainstream from Niche

- ▶ UI and UX oriented design
- ▶ Software - Hardware Integration for total solutions
- ▶ Booming AI applications create smart applications

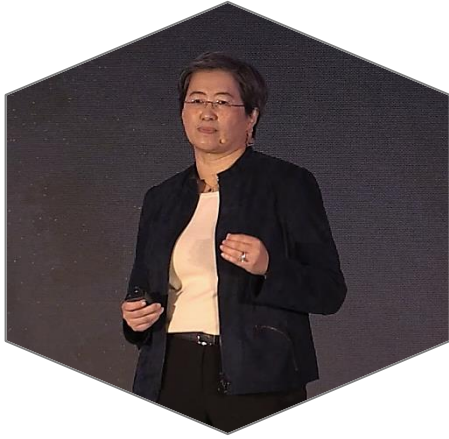
Official Award | ICT Benchmark | Professional Jury

The Most Influential & International ICT Trade Show



COMPUTEX FORUM

Industry Leader Keynotes



Lisa Su

CEO Keynote

**The Next Generation
of High-Performance
Computing**



Gregary M. Bryant

Intel Keynote

**Powering Every
Person's Greatest
Contribution, Together**



Nick Parker

Microsoft Keynote

**Enabling Innovation
and Opportunity on
the Intelligent Edge**



COMPUTEX FORUM

High-Performance Computing Drives Technology Innovation



AI Session

By understanding the overall layout of AI, we can construct an imaginative, smart future.



Disruptive Trends Session

From trends, we see the future of technology



AIoT Session

From customization, we can create an efficient solution and develop industrial growth.

InnoVEX

MAY 29-31, 2019 | TWTC Hall 1



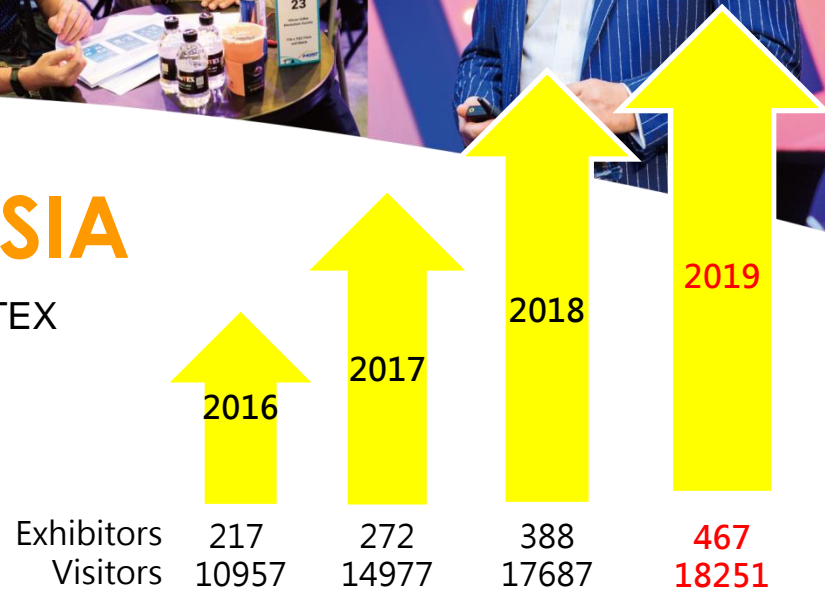
The Innovation Hub of ASIA

Held together with Asia's leading ICT tradeshow – COMPUTEX

One of the world's leading new startup networking platform

Continuously growing within the past four years

- Exhibition
- Forum
- Demo
- Pitch Contest
- Matchmaking
- Networking



InnoVEX

The Highest Pitch Prize

Total Prize Pool

USD 420,000



Grand Prize

Taiwan Tech Award



Special Prize

Startup Terrace Award

Startup Terrace JIC Award



Special Prize

Taiwan Capital Innovation Award

Special Prize

Qualcomm Innovation Award

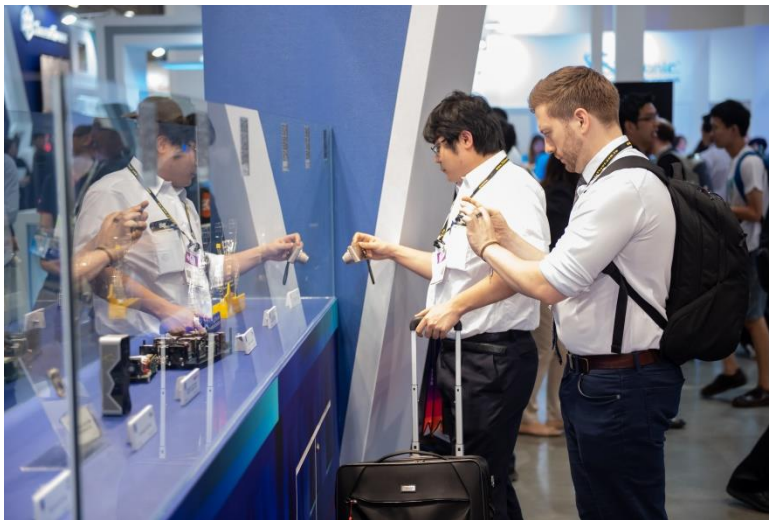




▲ COMPUTEX & Best Choice Award press conference



▲ Exhibition area



▲ Exhibition area



▲ COMPUTEX 2019 opening ceremony

Positive Global Feedback and Coverage



High Visitor & Exhibitor Satisfaction

Visitor

Plan
to Visit
Next Year
96%

Overall
Show
Satisfaction
81%

New
Products
Discovery
76%

Exhibitor

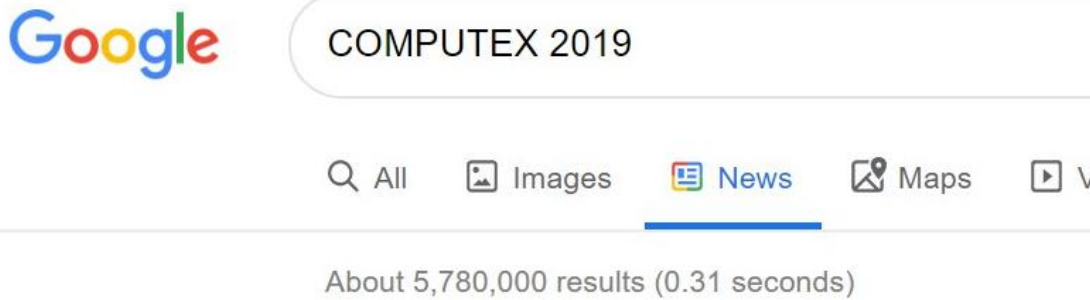
Plan
to Exhibit
Next Year
98%

Overall
Show
Satisfaction
84%

Met
New
Customers
72%

High Exposure on Global Media

Google News Search: 5,780,000 results



FINALLY Enough RAM to Run Chrome! - G.SKILL Computex 2019 Showcase
觀看次數：1,048,619次 4.7萬 767 分享 儲存

The 4 Best Gaming Laptops of Computex 2019
Laptop Mag - Jun 9, 2019

YouTube of Linus Tech Tips
1,048,657 views with 47,000 likes

Lisa Su @LisaSu
Follow
Honored and excited to keynote at #COMPUTEX2019!! Thank you @computextaipei for the invitation. Looking forward to it! 😊

AMD @AMD
AMD is proud to announce a first-of-its-kind keynote from President and CEO Dr. Lisa Su at #COMPUTEX2019, showcasing how leading-edge technologies and an open ecosystem are driving an inflection point in computing. Learn more: bit.ly/2JVC4Ow

8:20 PM - 2 Apr 2019

165 Retweets 1,175 Likes

62 165 1.2K

Twitter of Lisa Su from AMD

Forbes Billionaires Innovation Leadership Money Consumer Industry LI

510 views | May 30, 2019, 06:56pm

Computex 2019: Arm Unveiled New Chip Designs That Could Boost Smartphone Speeds 20%

Jean Baptiste Su Contributor
Enterprise & Cloud
Vice-President of Advanced Technologies at Atherton Research



Jean Baptiste Su's Insights on Forbes.com

新浪科技 新浪数码 > 笔记本 > 新品 > 2019台北国际电脑展专题 > 正文

台北电脑展2019: 微星发布GT76 Titan笔记本

2019年05月27日 10:15 IT之家

微星GT76 Titan游戏笔记本电脑发布, 搭载第9代英特尔CPU, 英伟达RTX 2080. 此外GE66 Raider和P66 Creator笔记本电脑也将一同推出。



Insights on sina.com.cn

InnoVEX



**Strong
Government
Support**





SEE
NEXT

JUNE 2 - 6 , 2020

show.computex.biz



YOU
YEAR

JUNE 3 - 5 , 2020

innovex.computex.biz



Inno**V**EX