



# 2022 Product Brochure

## Creator Products

# About Us

**AVerMedia**

AVerMedia Technologies specializes in digital video and audio technology. We provide cutting-edge, high-quality audio and video peripherals, professional capturing and streaming solutions, Edge AI technology, video collaboration solutions, and more.

Our mission is to provide an enriched user experience and effective communication in education, content creation, and video communication via innovative and eco-friendly solutions.



## Creator Product Line

AVerMedia Creator ecosystem is created to facilitate and enhance the content creation process. Our goal is to provide the right tools to simplify and amplify your content creation journey so that you can focus on creating extraordinary content.

Our business product portfolio include a wide variety of capture cards, central control devices, microphones and other streaming gear further enhanced by our dedicated softwares, Rec Central, Creator Central and Cam Engine 4





## Environmental & Social Responsibility

For AVerMedia, environmental protection is a long-term commitment. We have a comprehensive environmental management system and have acquired Green product partner certification, so our customers can be assured that our products are made with the least possible amount of carbon emissions.

In addition, we have held Clean Earth events every year since 2002, in order to provide a good example for our communities.

## Why AVerMedia



AWARD WINNING



STRONG ESTABLISHED BRANDS

Products sold in over 100+ countries



MADE IN TAIWAN

Superior manufacturing quality



GLOBAL PRESENCE



UP TO  
3 YEARS WARRANTY  
(Registration by country)



Industry Leader

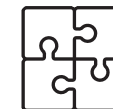
Own manufacturing facilities + R&D

30+years of experience in the industry



PLUG & PLAY

Easy setup



TOTAL SOLUTION

Audio-Video-Software

# AVerMedia For You

Boldly Create at home and work alike and elevate your content to the next level. Capture realtime Hi-Res HDR videos or record broadcast quality audio, AVerMedia product lineup has all your creator needs covered. Our solutions simplify and amplify your creation process so that you can focus on creating extraordinary content.

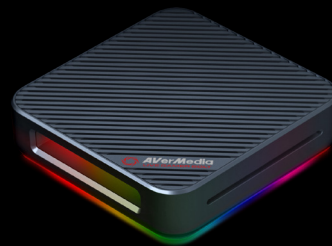
## All Your Streams at Your Fingertips

Tune your voice, control your stream, adjust your streaming gear and much more with AVerMedia Live Streamer Creator Central and its growing list of widgets and app support.



## Capture Every Moment of Your Game

Capture your gameplay in high resolution, HDR, and save it uncompressed for the best quality. Our capture card lineup offers an extensive lineup of capture cards be it for game capture, DSLR capture or PC-Free capture to fit your every need.



## Master Your Voice

Record broadcast quality audio or sound as if you are in studio with our microphone solutions at your comfort in your home.



# Capture Like Never Before



**GC555**  
**LIVE GAMER**  
**BOLT**

## Industry Leading 4K Thunderbolt

- 4Kp60 HDR Video Capture
- RGB Lighting
- Ultra-Low Latency
- 1080p240 FPS High Frame Rate Capture
- 7.1/5.1 Ch. Surround Sound Pass-Through
- RECentral & PowerDirector 15\*



**GC513**  
**LIVE GAMER**  
**PORTABLE 2 PLUS**

## 4K Pass-Through, FHD Capture On the Go

- 4K Pass-Through
- Plug and Play
- Party Chat and Commentary
- PC/PC-Free Modes
- Rec Button



**BU113**  
**LIVE STREAMER**  
**CAP 4K**

## Stream with YOUR Camera

- 4Kp60 HDR Pass-Through
- 4Kp30 Video Capture
- Ultra-Low Latency
- Plug and Play USB 3.1
- RECentral & CamEngine



**GC553**  
**LIVE GAMER**  
**ULTRA**

## Plug and Play 4K Capture Card

- 4Kp60 HDR Pass-Through
- 4Kp30 Video Capture
- Ultra-Low Latency
- 1080p120 FPS High Frame Rate Capture
- Plug and Play USB 3.1
- RECentral & PowerDirector 15\*



**GC551**  
**LIVE GAMER**  
**EXTREME 2**

## Low Latency Capture and 4K Pass-Through

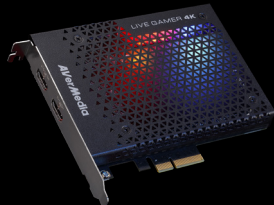
- Ultra-Low Latency
- 4K Pass-Through
- Customizable Cover
- RECentral, PowerDirector 15\*
- Capture 1080p60 Uncompressed Video



**GC311**  
**LIVE GAMER**  
**MINI**

## Step Into Your Spotlight

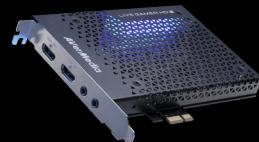
- Zero-Lag Pass-Through
- High Quality H.264 Encoding
- Simple Plug n' Play
- RECentral
- Capture 1080p60 Resolution



**GC573**  
**LIVE GAMER**  
**4K**

## PCIe 4K HDR Capture Card

- 4Kp60 HDR Video Capture
- RGB Lighting
- Ultra-Low Latency
- 1080p240 FPS High Frame Rate Capture
- 7.1/5.1 Ch. Surround Sound Pass-Through
- RECentral & PowerDirector 15\*



**GC570D**  
**LIVE GAMER**  
**Duo**

## Dual FHD Uncompressed Video Capture

- Capture 2 inputs at the same time
- No Driver Installation
- 4K HDR & FHD 240 Passthrough Support
- Zero-Lag Pass-Through
- Video Scaler & HDR Tone Mapping
- RECentral



**GC570**  
**LIVE GAMER**  
**HD 2**

## PCIe Ready to Play Capture Card

- No Driver Installation
- Robust MJPEG Compression
- Zero-Lag Pass-Through
- Video Scaler Support
- RECentral

# Master Your Voice



AX310

## LIVE STREAMER CENTRAL

### Creator's Control Center

- XLR Interface
- Touch Screen Display
- Launchpads
- 6 Audio Adjustment Knobs
- Dual Independent Audio Mixes
- App and Widget Library



AM330

## LIVE STREAMER MIC 330

### Creator's Dynamic Microphone

- Dynamic Cardioid XLR Microphone
- Voice Clarity Boost
- All Metal Body
- Podcast Ready



AM310

## LIVE STREAMER MIC 310

### Studio-Quality Mic for Streaming

- High-Quality Recording
- USB 2.0 Plug and Play
- Zero-Latency Monitoring
- Headphone Volume and Mic Mute Controls
- Zinc Housing and Metal Mesh



BA310

## LIVE STREAMER POP-FILTER

### Make Great Audio Even Better

- Made to Last
- Exclusive Design
- Reduce Plosives on AM330



BA311

## LIVE STREAMER ARM

### Elevate Your Creativity

- Premium Quality with Sleek Design
- Switch Between Boom Arm and Low Profile
- Discrete Cable Management
- Carries both 5/8" and 1/4" threads
- Easy Installation



## The **Ultimate** Streaming Set-Up

Tie everything together, from concept to the final production without compromise. These are the tools that'll make it happen.

## We Make Streaming Exciting

Show off your gaming setup as well as your skills

### Video Optimization

In addition to use the basic setting like brightness, contrast or color temperature. Our advance HDR features can adjust your color dynamic range and correcting underexposed areas. Make your stream looks like a pro.

### NVIDIA® RTX Virtual Background

Seamlessly remove users' video background, enabling immersive environments with custom image, video or live gameplay in their background.

### Auto Framing And ePTZ

AI-framing features can perfectly capture everyone in the frame and always keep you in the middle of the screen.

## Broaden Your Views

### PW513

4K Ultra HD Webcam



**4K**  
4K/30 fps,  
1080p/60fps

**94°**  
94°  
FOV

The PW513 provides superior 4K resolution and accurate color for streamers and creators. Its USB 3.0 interface transfers uncompressed video with the lowest possible latency. Our free CamEngine app provides access to digital Pan Tilt Zoom and speaker tracking, so you can keep the focus on yourself or important details



### PW315

Full HD 1080p Wide-Angle Webcam



**1080P**  
1080p  
60fps

**95°**  
95°  
FOV

Hyper-fast frame rate for lifelike interaction. With 1080p60fps deliver a good level of visual fidelity that's as sharp as it is smooth, can clearly capture your every movement without lagging.



# For the Streamer

A product range that covers the full spectrum of needs for every game streamer. The following combinations of capture cards, webcams, microphones, and control devices offer the best experience for every price range



Product	Premium		Mainstream	Essentials
Capture Card	GC553	GC570D – Dual HDMI capture	GC513 (With Standalone Capture)	GC311
Webcam solution	BU113 for DSLR	^GC570 offers DSLR Capture as well	PW513	PW315
Microphone	AM330 – XLR Microphone		AM310 – USB Microphone	AM310 – USB Microphone
Control Center	AX310		-	-
Accessories	BA311 – Mic Arm x2 (For Camera + Mic)		BA311 – Mic Arm (For Mic)	-
	BA310 – Pop Filter		-	-

# For the YouTubers



A product range that covers the full spectrum of needs for any YouTuber. The following combinations of capture cards, webcams, microphones, and control devices offer the best experience for every price range.

Product	Premium	Mainstream	Essentials
Webcam solution	BU113 – DSLR Capture	PW513 – Webcam	PW513 – Webcam
Microphone	AM330 – XLR Microphone	AM310 – USB Microphone	AM310 – USB Microphone
Control Center	AX310 – Control Center	-	-
Accessories	BA311 – Mic Arm x2 (For Camera + Mic)	BA311 – Mic Arm (For Mic)	-
	BA310 – Pop Filter	BA310 – Pop Filter	-

# For Esports Education

With the pace of growth in the esports industry, more and more educational institutes offer dedicated curriculums to develop the future champions of the industry. The following combinations of capture cards, webcams, microphones, and control devices act as a foundation for setting up the infrastructure necessary to offer these curriculum.



Product	Esports Classroom	Broadcast Classroom
Webcam solution	GC553 – Capture Cards to capture multiple student PC Screens	GC553 – Capture Competitor Screens
Microphone	PW315 - webcam to track student behavior	BU113 for DSLR Capture or/and PW513 webcam instead
Control Center	--	AM330 – XLR Mic for Broadcasters
Accessories	--	BA311 - Mic Arm for Broadcasters
	GC553 – Capture Cards to capture multiple student PC Screens	GC553 – Capture Competitor Screens

# Specifications



	<b>GC555</b> LIVE GAMER BOLT	<b>GC553</b> LIVE GAMER ULTRA	<b>GC551</b> LIVE GAMER EXTREME 2	<b>BU113</b> Live Streamer CAP 4K	<b>GC513</b> LIVE GAMER PORTABLE 2 Plus	<b>GC311</b> LIVE GAMER Mini	<b>GC570D</b> LIVE GAMER DUO	<b>GC570</b> LIVE GAMER HD 2	<b>GC573</b> LIVE GAMER 4K
Max. Pass-Through Resolution	4Kp60 HDR/1440p144/1080p240		4Kp60 SDR	2160p60 HDR/ 1440p144/ 1080p60	4Kp60	1080p60	4Kp60 HDR/1440p144/1080p240	1080p60	4Kp60 HDR/1440p144/1080p240
Max. Record Resolution	4Kp60 HDR/1440p144/1080p240	4K30 SDR / 1440p60 /1080P120/1080P60HDR	1080p60 SDR	2160p30/1080p60 HDR	1080p60	1080p60	Input 1: 1080p60 HDR, Input 2: 1080p60	1080p60	4Kp60 HDR/1440p144/1080p240
Features	Ultra Low Latency, Line-in, Audio RGB Lighting	Ultra Low Latency	Plug & Play, easy to use	4Kp60(HDR) live stream, 4Kp30 video recording	HW Encoding	Hardware Encoding	Dual HDMI Inputs	Multi-Card Support	Ultra Low Latency, RGB Lighting
Interface	Thunderbolt 3	USB 3.2 Gen 1x1	USB 3.1 Gen 1x1	USB 3.2 Gen 1x1	USB 2.0	USB 2.0	PCI-Express Gen 2 x4	PCI-Express Gen 2 x1	PCI-Express Gen 2 x4
OS	Windows Mac(Not support M1 CPU)	Windows / Mac	Windows / Mac	Windows / mac	Windows / Mac	Windows / Mac	Windows	Windows	Windows
Designed For	Professional live studio quality	Compact, powerful, easy to use	Compact, easy to use	Use DSLR as webcam, live stream, Plug and Play	Record on the go, portable & PC-free	Quick & easy to use for new streamers	Multiple video input for live streaming	Best consumers budget, with best result	PC gamers, might in every aspect

# Specifications



	USB Microphone AM310	Live Streamer MIC 330		AX310
Type	Condenser Electret	Dynamic	Excels in	Live Streaming
Polar pattern	Cardioid	Cardioid	LCD Screen	5" Touchscreen
Sample rate	48 kHz	--	Physical Buttons	4
Resolution	16-bit	--	Physical Knobs	6
Sensitivity	-60 ± 5 dB	-52 ± 3 dB	Interface	USB 2.0 (Type B) x 1
Frequency response	20–20KHz	50Hz–18KHz		Optical In x 1
Monitor	Microphone input / System audio (Either one)	--		3.5mm Line In x 1
Connector	USB	XLR		XLR (Balanced) / 6.3mm (Single-End) Mic In x 1
OS	Windows / Mac	--	Audio Mixer	O
Designed For	Best consumers budget, with best result	Broadcast / Podcast / Bring studio audio quality home with affordable price	RGBs	O









**AVerMedia**

[www.avermedia.com](http://www.avermedia.com)

