PRESS RELEASE

AVerMedia Launches 4K Webcam PW515, Designed to Optimize Professional Workplaces
Sharing Ultra HD Video from Huddle Rooms Now Easier than Ever

AVerMedia Technologies, Inc., a leader in audiovisual technology, is pleased to introduce the 4K Ultra HD Webcam PW515. The PW515 is a premium 4K webcam with incredible color reproduction and image clarity that helps level up the workplace video conferencing experience. Its exceptional video quality ensures users look their best, regardless of the video conferencing platform such as Zoom, Microsoft Teams, Google Meet, or the lighting conditions. The PW515 is the world's first webcam with video effects for Intel graphics.

The PW515 features a large SONY 4K sensor that captures more light than the average webcam, includes HDR and 3DNR technology that delivers vivid color, and utilizes intelligent technology that allows it to work well even under challenging lighting conditions like bright backlight or dim rooms. It also has an ultra-wide field of view of 100 degrees that can capture and keep every participant in the frame. Additionally, with the AI Gesture recognition feature, users can activate AI framing with a simple gesture to keep all participants in the shot and in focus, without using a remote control thus minimizing interruptions to the video conference.

With an ultra-clear, ultra HD video quality, all participants' nonverbal cues will remain clear and visible even under 4x digital zoom. The PW515's high-resolution sensor allows it to make intelligent decisions when cropping to keep the video quality consistent. PW515 also comes with two built-in omnidirectional microphones with noise reduction feature, offering wide-ranging, immersive audio. The 4K Ultra HD Webcam PW515 combines supreme quality - vibrant video and crisp audio - with ease of use and affordability, making it possible for any organization to equip small rooms with video conferencing capability that allows participants to be seen and heard clearly.

Besides huddle rooms, the PW515 is also suitable for individual professionals and senior management looking to create a productive workplace to present themselves professionally for video meetings. For users who are concerned about their digital privacy and security, PW515's built-in privacy shutter provides you with the protection that you need.

The 4K Ultra HD Webcam PW515 is Zoom certified and has been validated to be compatible with Barco's ClickShare Conference, making it the perfect solution for a hybrid workplace. Users can be certain that it will work seamlessly with Zoom and ClickShare, providing excellent video and audio quality.

Users of PW515 can also download AVerMedia's free CamEngine 4 software to access a variety of camera settings to customize the video stream. CamEngine has a user-friendly interface and includes features such as image flip, rotation, freeze, capture, AI Framing, and custom ePTZ. In addition, CamEngine also supports the virtual and blur background features

leveraging Intel graphics. When used on computers running selected Intel Core processors, users can enjoy an uninterrupted stream as the computer will optimize processing between processors and graphics.

AVerMedia offers easy-to-use audiovisual solutions that enable anyone to participate in remote meetings professionally regardless of the working space. By combining the PW515 with the AI speakerphone AS311, the user can create a simple and affordable Huddle room solution.

*Zoom, Barco ClickShare, Intel, Microsoft Teams, Google Meet are registered trademarks of their respective owners.

About AVerMedia Technologies, Inc.
AVerMedia empowers people to easily connect and boldly create through innovative audiovisual technology. Our solutions help people work productively, build new relationships, and expand their horizons in ways that weren't possible before. Our products include a wide range of powerful yet easy-to-use devices such as webcams, video capture cards, and microphones for content creators, schools, and businesses. We also provide hardware design services for a range of AI and IoT applications, from smart retail to smart cities.

AVerMedia is guided by a philosophy of contributing to society- whether through products that change customers' lives for the better, or by ensuring our operations are socially responsible.

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